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Having received his Ph.D. at the University of California, Berkeley, Manuel Velasquez now serves as the Charles Dirksen Professor of Business Ethics at Santa Clara University. He teaches courses in the Leavey School of Business in the Legal, Political, and Social Environment of the Firm, in Business Strategy, and in Business Ethics.

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Business Ethics Concepts and Cases Ch.1. 7th edition Manuel G. Velasquez. Basically this is chapter notes. Vocabulary and key concepts. STUDY. ... - Business cannot survive without ethics. - Ethics is consistent with profit seeking. - Customers, employees, and people in general care about ethics.

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What is Business Ethics? •Broadly, ethics is the discipline that examines one's moral standards or the moral standards of a society to evaluate their reasonableness and their implications for one's life. •Business ethics is a specialized study of moral right and wrong that concentrates on moral standards as they apply to business

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